



# Linedata

## Linedata Expands Linedata Ekip<sup>360</sup> Asset Finance Platform to the U.S. Market

- **Linedata's Ekip<sup>360</sup> platform launches in the U.S. for companies looking to streamline operations and increase profitability**
- **Linedata Ekip<sup>360</sup>'s U.S. launch brings new features including a new user interface, simplified workflows and enhanced collections capabilities**

Paris, New York, Boston, Charlotte, Seattle, Toronto, Mexico City, 28 October 2024 — [Linedata](#), (Euronext Paris: LIN), a global provider of credit and asset management technology, data and services, announced today the U.S. launch of Linedata Ekip<sup>360</sup>, a complete, end-to-end asset finance platform. Currently in use by global equipment and auto manufacturers and banks in over 20 countries worldwide including Mexico and Canada, Linedata Ekip<sup>360</sup> is now available to U.S. companies seeking a solution that grows their business, enhances efficiency, and improves profitability.

Linedata's Ekip<sup>360</sup> enters the U.S. market with a proven track record of successful, on-time implementations. With Linedata Ekip<sup>360</sup>, clients can expect rapid deployment, seamless integration, and solutions meeting the full scope of their needs from origination to servicing.

"Timely project completion and budget adherence are often the biggest challenges for IT projects, that's why we're bringing Linedata Ekip<sup>360</sup>—a platform that has consistently delivered on its promises across the globe, to the US market" said **Gary Brackenridge, Head of Business Development, Lending & Leasing North America, Linedata**. "Our approach is different: we offer clients a fully integrated solution helping them scale efficiently, improve financial returns, and maintain control of their projects."

Linedata Ekip<sup>360</sup>'s U.S. debut brings several enhanced features, all designed to support the asset finance journey for clients:

1. **A New User Interface:** Intuitive and visually compelling, the UI enables teams to operate with speed and accuracy.
2. **Automated Workflows:** Simplified processes reduce operational friction, allowing businesses to scale without escalating costs.
3. **Enhanced Collections Capabilities:** Tools to manage collections more effectively, boosting cash flow and reducing delinquency.
4. **Expanded Wholesale and Floor Plan Financing:** A broader range of financing solutions to better manage wholesale, dealer, and fleet operations.
5. **Improved AI:** Linedata's integrated AI powers your asset finance journey with "Digital Assistant" suggesting actions based on users' previous behaviours, avoiding errors and speeding up processes.

"We pride ourselves on delivering a solution that works right from the start—on time, on budget, and with the full functionality our clients need to drive success", Brackenridge continued. Linedata provides localized, expert support while leveraging its global resources to help drive that success, with a strong presence in Seattle, Boston, New York and Charlotte."

To learn more about Linedata Ekip<sup>360</sup> and other Linedata products, please visit our website:

<https://www.linedata.com/lending-leasing/linedata-ekip360>

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## ABOUT LINEDATA

With 25 years' experience and 700 clients in 50 countries, Linedata's 1200 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients to evolve and to operate at the highest levels.

Headquartered in France, Linedata achieved revenues of EUR 183.3 million in 2023 and is listed on Euronext Paris compartment B FR0004156297-LIN – Reuters LDSV.PA – Bloomberg LIN:FP.

[linedata.com](https://linedata.com)

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