



# Linedata

## Linedata addresses market volatility by enabling rapid trading decisions for asset managers

- **Linedata AMP enables advanced data driven trading**
- **Linedata partners with BTON Financial to automate trading workflows**
- **Intelligent pre-trade analysis leverages a comprehensive database of TCA information**

Paris, London, Boston, New York and Hong Kong, July 6, 2022 - [Linedata](#) (Euronext Paris: LIN), a global provider of asset management and credit technology data and services, today announced the **evolution of its cloud-based Asset Management Platform (AMP), further enabling intelligent automation of trading workflows**. This includes a new best execution trading solution within AMP, through collaboration with [BTON Financial](#). The solution - Smart Broker Router - is now available worldwide to asset managers, who will benefit from automated trading workflows and data-driven decision making, thus improving trading outcomes.

There is increasing pressure on asset managers to do more with less as costs climb and revenues decrease. Efficiencies must be found to stay competitive and best execution is increasingly critical as firms try to secure the most optimized price and trade execution possible. Linedata's cloud-based trading solutions enable investment managers to enjoy benefits of outsourcing such as intelligent automation, while retaining complete control over broker and execution relationships.

"We are innovating continuously and by forming strategic partnerships with companies such as BTON Financial, we will help even more asset managers gain an edge against competitors and operate in a leaner way amidst a difficult economy. Automated SaaS tools, such as the Smart Broker Router, add value to AMP in two key ways: trading performance is improved by using large TCA datasets that asset managers would struggle to collect and maintain in-house, and automation frees up time to work on larger orders," said **Timothée Raymond, Global Head of Innovation and Technology at Linedata**. "Our strategy moving forward will see the addition of many more turnkey trading solutions to Linedata AMP that will empower asset managers to get an edge on their competition."

Linedata's trading solution enables scalability while reducing the need for custom integrations. The BTON Smart Broker Router routes relevant orders to the most appropriate broker for that specific order, using a database of post-trade Transaction Cost Analysis (TCA) as pre-trade analysis, and is available now for asset managers who trade globally.

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### About Linedata

With 20 years' experience and 700+ clients in 50 countries, Linedata's 1100 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients to evolve and to operate at the highest levels.

Headquartered in France, Linedata achieved revenues of EUR 160.2 million in 2021 and is listed on Euronext Paris compartment B FR0004156297-LIN – Reuters LDSV.PA – Bloomberg LIN:FP.

[linedata.com](https://linedata.com)

### About BTON Financial

BTON Financial provides the asset management community with a technology and data driven dealing desk technology that is independent and broker-neutral, fully aligning our interests with those of our clients. We help Asset Managers focus on identifying alpha generating trading opportunities and generating returns for the end investor.

BTON Financial. We let data do the talking.

[btonfinancial.com](https://btonfinancial.com)



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**Linedata**

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