

5 key trends that will shape the asset management industry in 2020 and beyond



1. Rising Public Cloud Uptake

Trust in public cloud is growing. It costs less, enables faster growth and scalability, and helps manage risk. Plus, cloud providers... Cloud providers offer stronger cyber safeguards than most in-house teams.



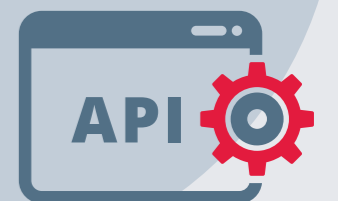
5. ML in the Middle Office

Firms are deploying machine learning (ML) in the middle office. Use cases range from mitigating trade settlement risk during market volatility to improving customer service.



2. API-Led Digital Transformation

Using APIs, firms can modernize legacy technology without the cost, risk and operational disruption of unplugging and rewiring entire systems.



3. ESG Investing Takes Off

Millennials and other socially conscious investors are driving change, with **\$30.7 trillion** invested at the start of 2018 and a **34% increase** in sustainable investing over a two-year period*.



4. Front-Office Outsourcing

Firms are ramping up outsourcing of front office functions for **better cost control, streamlined operations** and **reduced risk**.

